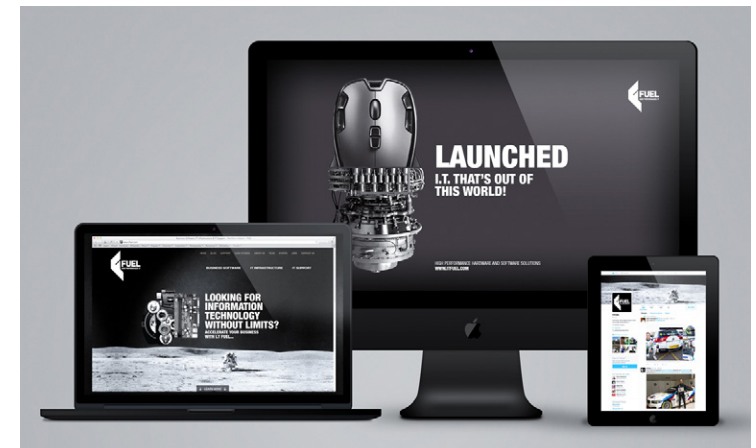
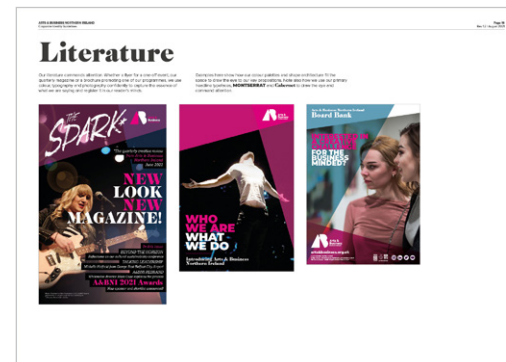
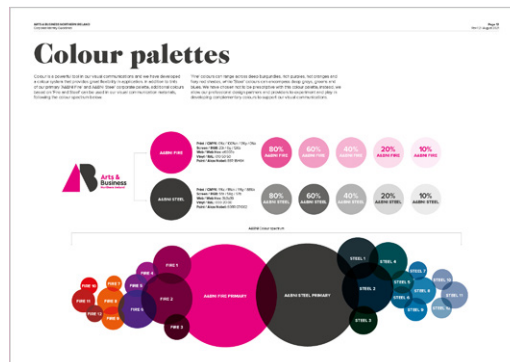
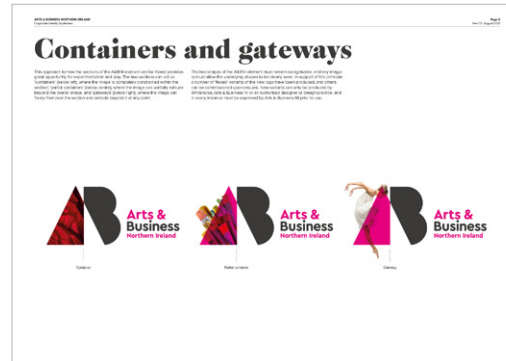




# Brand Design Showcase





**Arts &  
Business**  
Northern Ireland





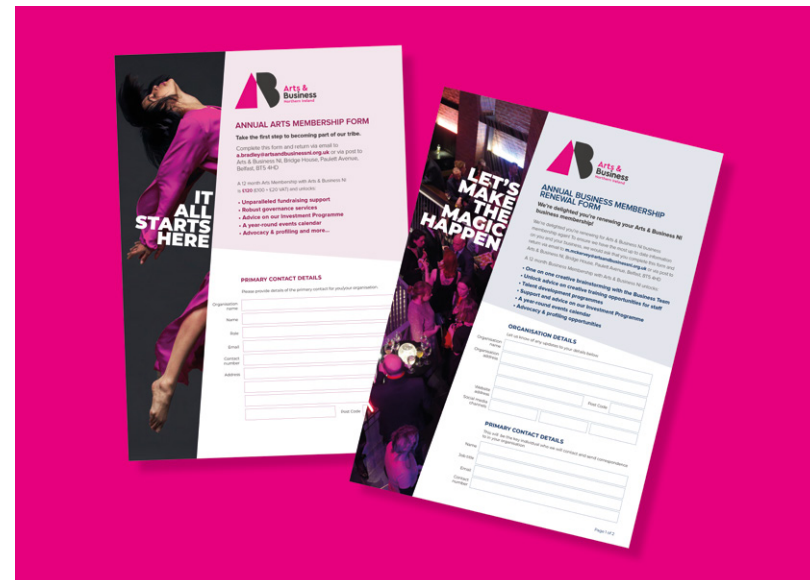
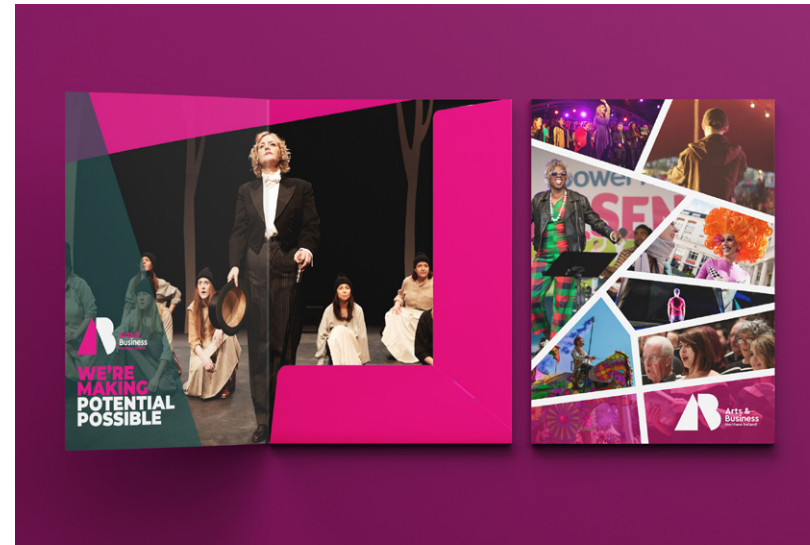
**AWARDS 2021**  
in partnership with Forestside

# Programme

The timings below are indicative, but as with any live show, can be subject to slight deviation on the night! See you in there...

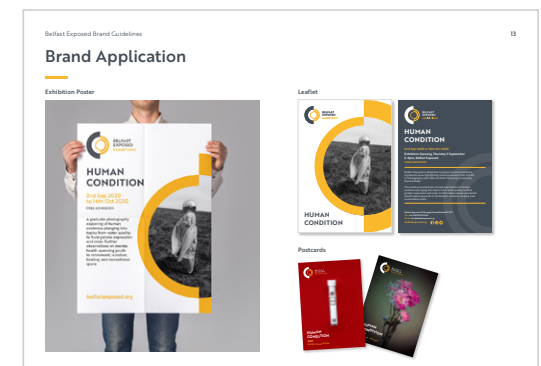
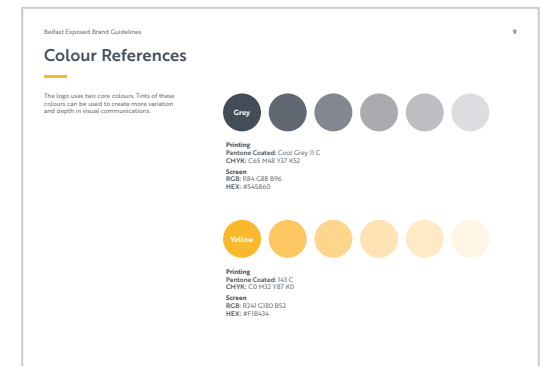
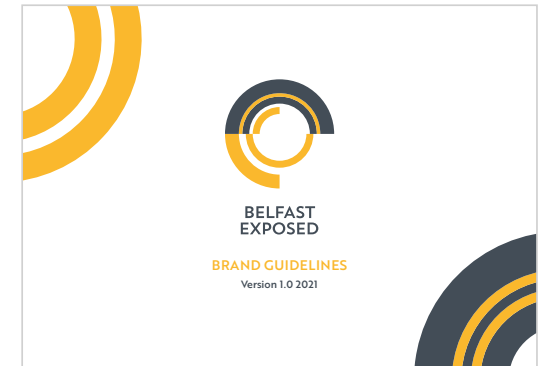
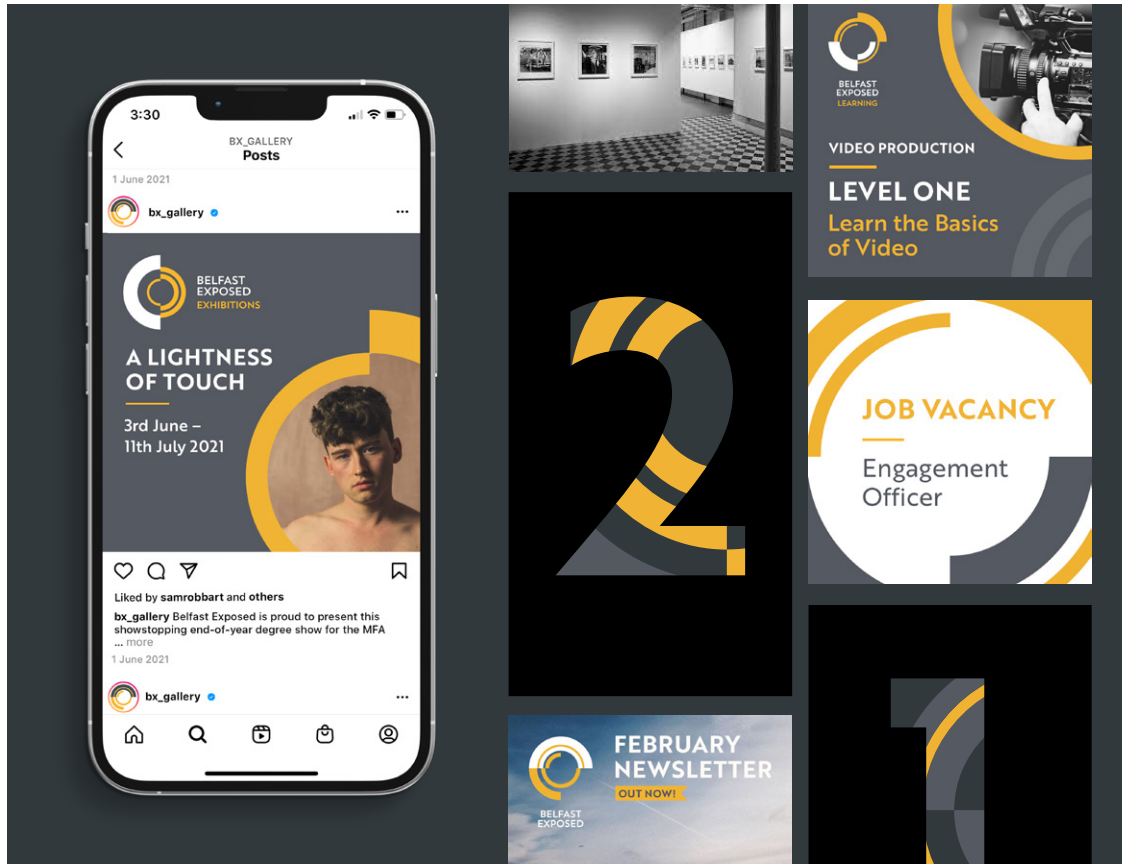
#ABNIawards21

TIME	WHAT'S ON
18:00 - 18:30	Pre-ceremony networking in the Remo Digi Lounge, with DJ set from Claire Hall
	Commencement of Awards ceremony
	Opening Performance Quaidin & Andersonstown Traditional & Contemporary Music School
18:30 - 19:00	Welcome from Awards compère, Dr Wendy Austin MBE Welcome from Mary Nagale, CEO, Arts & Business NI
	Keynote Speaker Mr Liam Hannaway, Chairman of the Arts Council of Northern Ireland Introduction of new principal sponsor, Forestside
19:00 - 19:40	Winner Announcements • Creative Community Engagement Award • Staff Engagement Award • Mental Health & Wellbeing Award
19:40 - 19:50	Performances TBD & Clara Kerr
19:50 - 20:00	Comfort break, with DJ set from Claire Hall in the Digi Lounge
20:00 - 20:30	Winner Announcements • Brand Storytelling Award • New Sponsor Award • Inspirational Trustee Award
20:30 - 20:35	Keynote Speaker Deirdre Hargrey, Minister for the Department for Communities
20:35 - 21:10	Winner Announcements • Forestside Award • ABNI Choice Award: Most Creative Response/Adaptation to Pandemic • Arts Innovator Award • Above & Beyond Award • Arts Organisation of the Year Award • Business of the Year Award Close from Dr Wendy Austin MBE
21:10 - 21:15	Final Performance Kyrin Boulik & Ross Anderson: Debutry & Helen Hall
21:15 - 21:30	Post-ceremony networking in the Remo Digi Lounge, with DJ set from Claire Hall

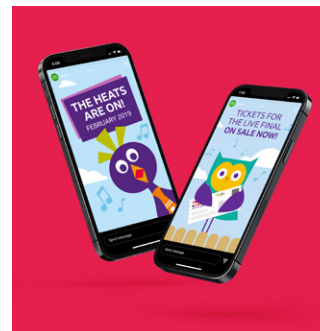


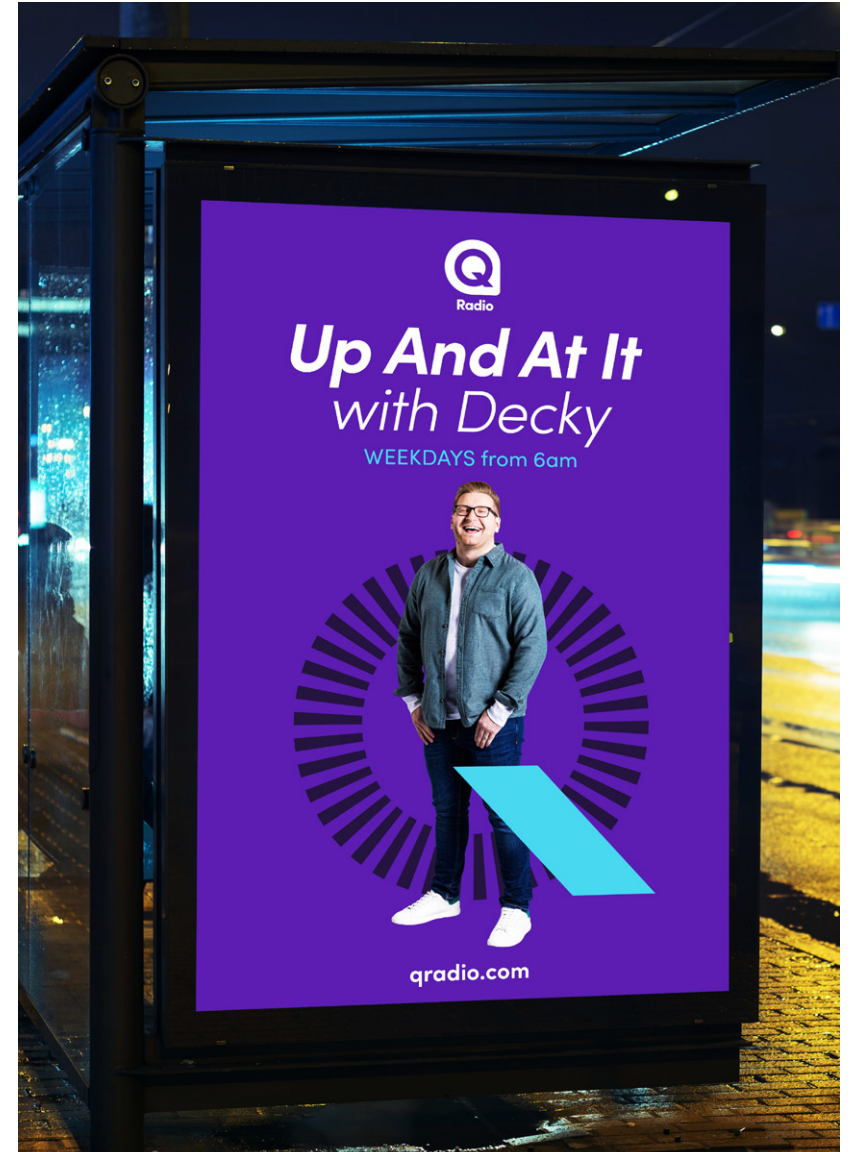
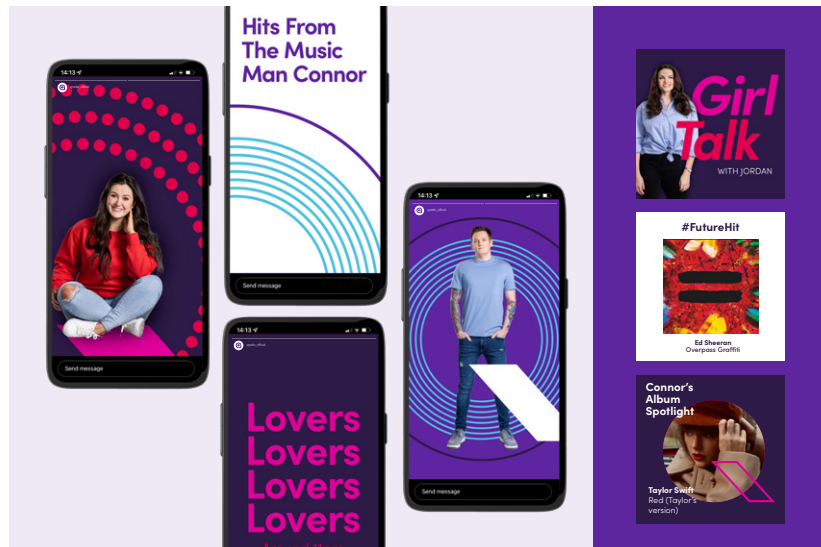




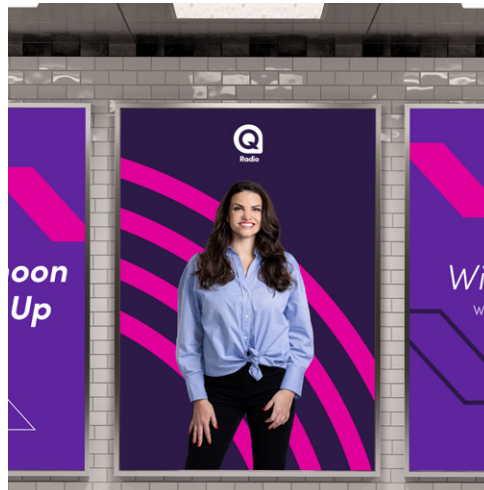














summerhill  
foundation



summerhill  
foundation

Summerhill Foundation provides grants to voluntary and charity organisations providing opportunities and support in a structured way to those most in need. These design guidelines celebrate the positive achievements of the foundation while creating an approachable and inclusive brand that is a joy to use and be a part of.

#### Minimum Logo Size



There is no preset maximum size for the logo. However, the minimum size should not venture below 38mm or 106px wide.

The logomark should always be surrounded by a minimum area of space. This area of isolation ensures nothing encroaches on the logo and the brand's clean minimal feel is represented.

#### Primary Brand Colours



PANTONE 166 CP  
CMYK: 0 / 76 / 100 / 0  
RGB: 227 / 82 / 5  
HEX: E33205



PANTONE 2748 CP  
CMYK: 100 / 95 / 5 / 39  
RGB: 0 / 50 / 195  
HEX: 00E6A2



Lots of white or empty space is encouraged when designing for Summerhill Foundation. This helps keep the brand clean, minimal and inclusive for all users.

#### Typography

outfit semibold  
outfit medium  
outfit light

When using typography for Summerhill foundation the font Outfit is recommended. Outfit is a Google font and can be downloaded from [fonts.google.com](https://fonts.google.com)

Large amounts of copy should be set in the Outfit font, the brand navy and on a white background.

#### Secondary Brand Colours



PANTONE 2593 CP  
CMYK: 66 / 92 / 0 / 0  
RGB: 132 / 50 / 195  
HEX: 84329B



PANTONE 2995 CP  
CMYK: 83 / 1 / 0 / 0  
RGB: 0 / 169 / 224  
HEX: 00A9E0



PANTONE 1795 CP  
CMYK: 0 / 96 / 95 / 2  
RGB: 210 / 55 / 48  
HEX: D22630



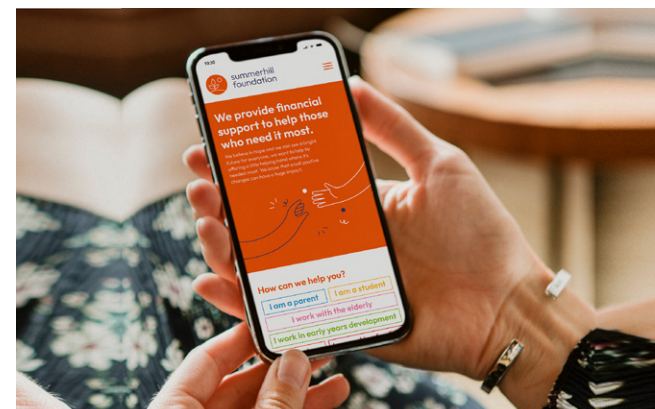
PANTONE 376 CP  
CMYK: 54 / 0 / 100 / 0  
RGB: 152 / 189 / 0  
HEX: 84BD00



PANTONE 231 CP  
CMYK: 3 / 60 / 0 / 0  
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HEX: F277CA



PANTONE 1235 CP  
CMYK: 0 / 31 / 98 / 0  
RGB: 255 / 184 / 28  
HEX: FFBB1C



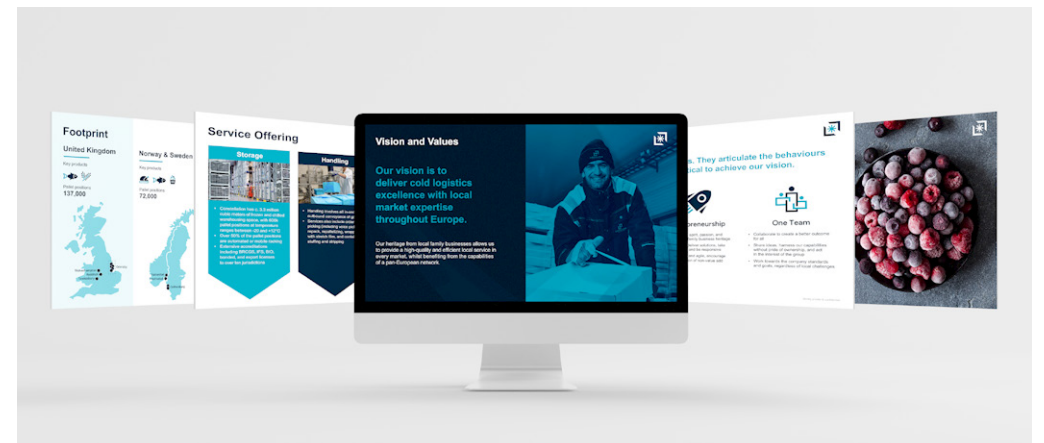
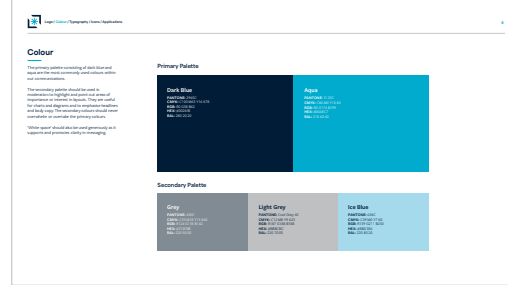
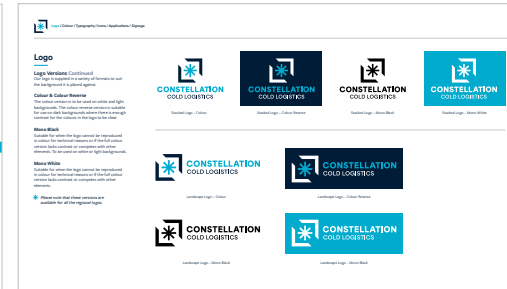
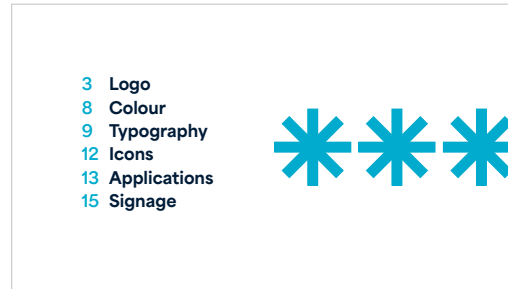
summerhill  
foundation  
for care



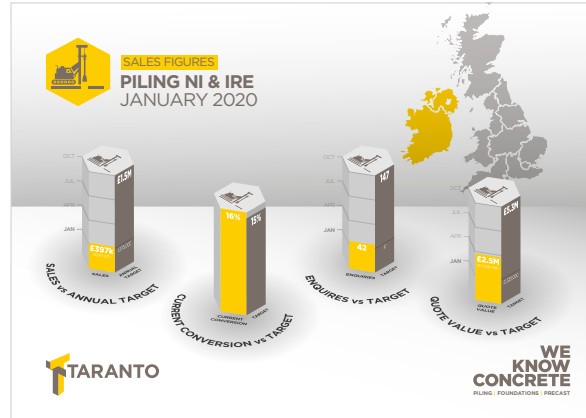
summerhill  
foundation  
for family



summerhill  
foundation  
for scholarships

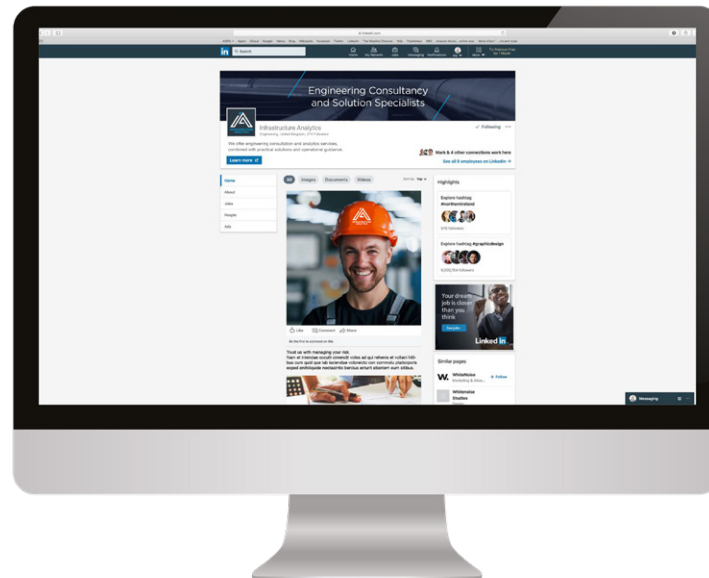


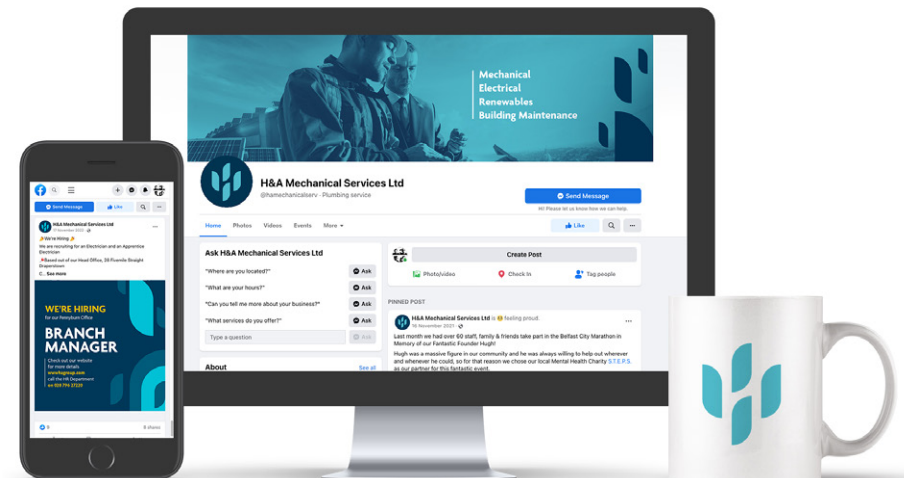






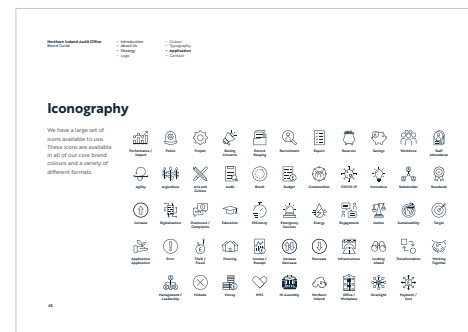
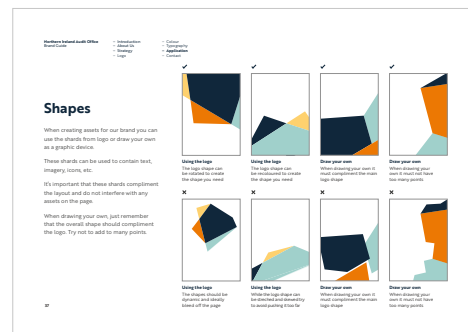
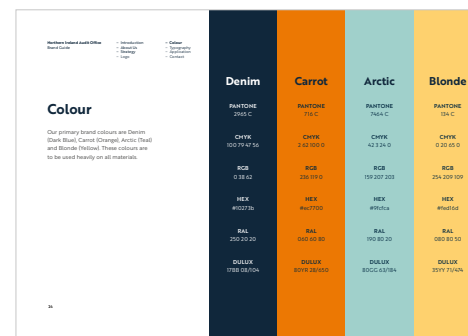






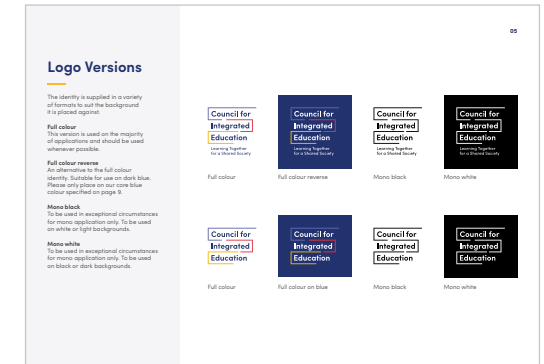
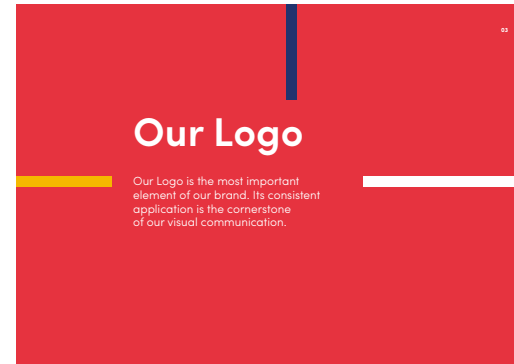


Northern Ireland  
**Audit Office**

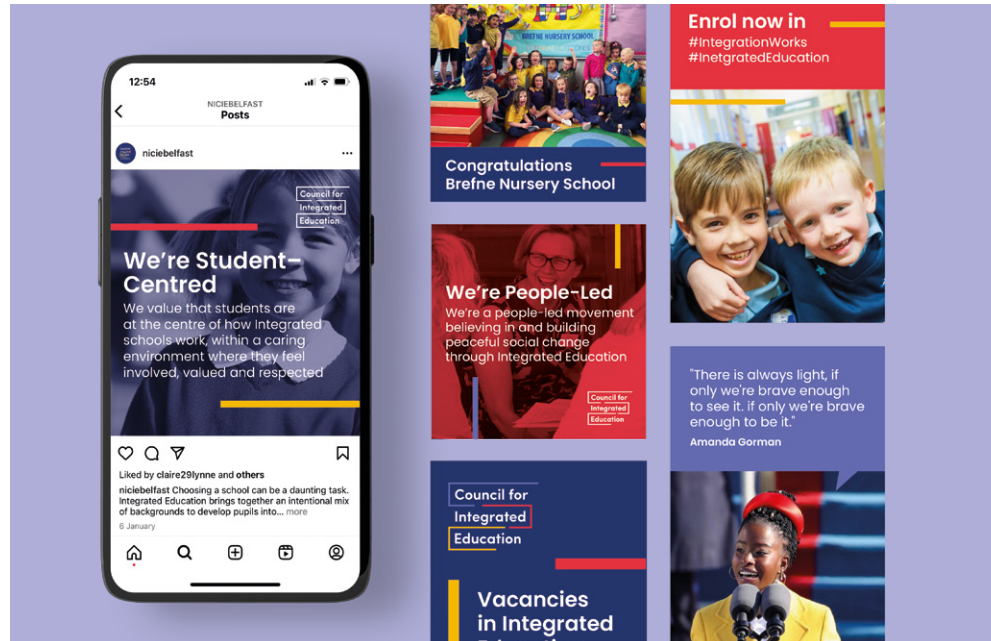




# Council for Integrated Education

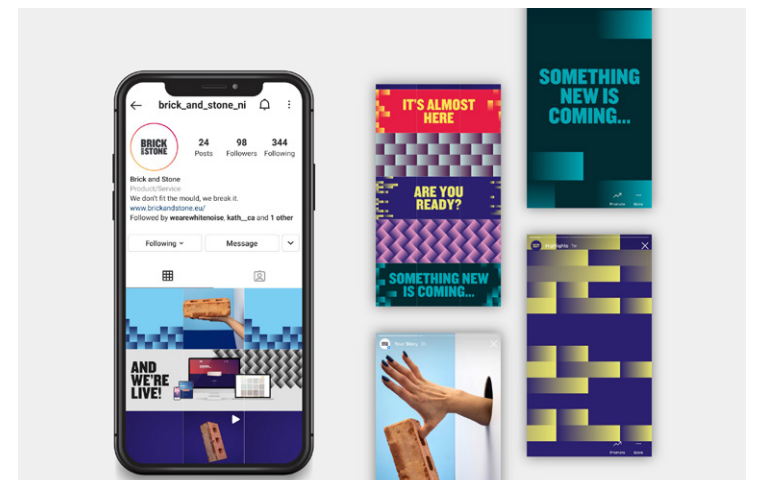
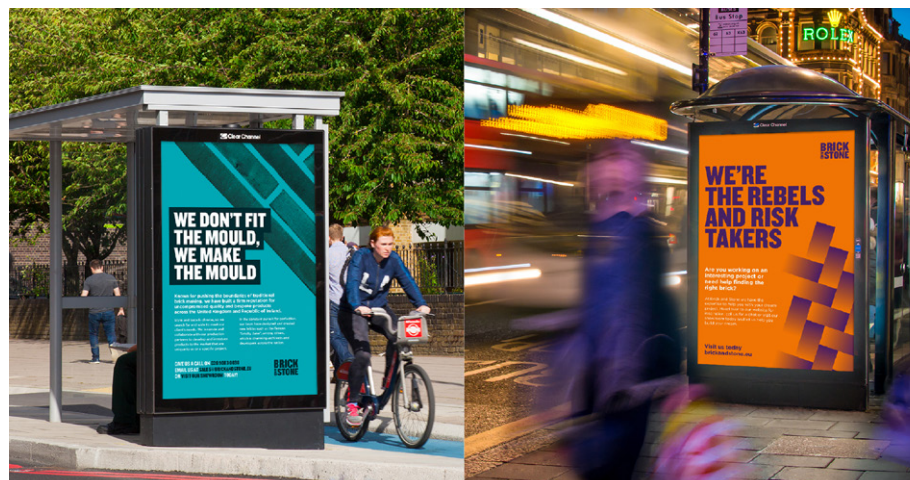


# Council for Integrated Education



The collage displays eight pages from the Brick & Stone Brand Playbook, showcasing a variety of design elements and brand messaging. The pages include:

- A blue geometric pattern with the text "BRAND PLAYBOOK" and the "BRICK & STONE" logo.
- A white page with the "BRICK & STONE" logo and the heading "Our Story", followed by a paragraph of text.
- A purple page with the bold statement "WE'RE NOT ORDER TAKERS, WE'RE ORDER MAKERS." and a geometric pattern.
- A white page with the heading "Brand Assets" and a list of "Graphic Elements".
- A teal page with a close-up of a hand on a brick and the text "WE AIM TO GAIN RADICAL FREEDOM FROM THE INDUSTRY NORMS VIA REVOLUTION".
- A white page with the heading "References" and a grid of colorful squares.
- A dark wood-textured page with the text "LEADERSHIP. RISK TAKING. INNOVATION. BRAVERY. HONESTY." in a white box.
- A small white page with the "BRICK & STONE" logo and the heading "Graphic Elements".





BEAUTY & THE BUMP  
EXPECT IN STYLE







Centre for  
**Digital Healthcare  
Technology**



**Personalised  
Medicine  
Centre**



Centre for  
**Food & Drug  
Discovery**

Improving health through nutritional  
and pharmaceutical innovation





**STUDENT FREELANCE  
MARKETPLACE**

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## **Belfast**

The Ideas Factory  
Portside Business Park  
189 Airport Road West  
Belfast, BT3 9ED

---

## **Dublin**

Fitzwilliam Hall  
Fitzwilliam Place  
Dublin 2

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(028) 9073 0999  
[info@whitenoisestudios.com](mailto:info@whitenoisestudios.com)  
[whitenoisestudios.com](http://whitenoisestudios.com)